

Elise Zissman

CONTACT

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EDUCATION

University of Missouri
Columbia, Missouri

Graduated May 2020

Summa Cum Laude

B.S. - Human Environmental Sciences

Textile and Apparel Management

Apparel Merchandising & Marketing

Minors: Business / Entrepreneurship

Cumulative GPA: 3.9/4.0

RELEVANT COURSEWORK

Retail Finance / Merchandise Control

Retail and Merchandise Analysis

Omnichannel Retailing

Digital Merchandising

Brand Management and Promotion

Global Sourcing

Consumer Research and Analysis

TECHNICAL SKILLS

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Facebook

Instagram

Microsoft Office

VSCO

WIX

WORK EXPERIENCE

Paper Source

May 2019 - August 2019

Visual Merchandising Intern

Chicago, Illinois

- Learned visual merchandising strategies by assisting the Visual Team in merchandising mock store fixtures to convey new, seasonal, and core product stories for retail stores' floor sets.
- Supported the Director of Visual Merchandising with window display and window signage design utilizing a variety of Adobe Suite platforms.
- Gained industry knowledge through participation in and observation of cross-functional departmental meetings for pre-season planning, floor set merchandising communication, store opening execution, and product line developments.
- Networked with executives in departmental meetings, design reviews, and Paper Source's 'Explore the Brand' Intern series.

Anthropologie

May 2017 - Present

Seasonal Customer Associate

Leawood, KS

- Asked by Store Management to return for seasonal continuous employment due to outstanding job performance.
- Selected by Store Management to train new employees, manage markdown, inventory, and shipment processes, and restock product.
- Provide attentive customer service through personal styling, fitting room service, product mastery, and cashier skills.

MizzouRec

April 2018 - May 2020

TigerX Cycling Instructor

Columbia, MO

- Design and execute Cycling classes involving a multitude of drills and music playlists for the health and well-being of the MizzouRec TigerX members.
- Lead classes of members individually, develop exercise routines, and motivate participants in the TigerX program while maintaining a current National Cycling Fusion certification and American Red Cross CPR/AED certification.
- Chosen to mentor new hires to prepare instructors to teach individually.

AWARDS AND HONORS

University of Missouri - Mark Twain Scholarship

August 2016 - May 2020

- Earned by graduating in the Top 10% of high school class and receiving an ACT score of 30.
- Recurring all four years of attending the University of Missouri as a full-time student.

University of Missouri Dean's List

Fall 2016 - Spring 2020

- Maintained above a 3.0 major GPA all consecutive semesters.

Textile and Apparel Management Student Showcase

March 2019

- Presented and showcased Textile and Apparel Management Sourcing Project to professors, students, and industry professionals.

INVOLVEMENT

Alpha Delta Pi Sorority - Alpha Gamma Chapter

Merchandise Chair - December 2017 - December 2018

- Designed all t-shirts and merchandise for Alpha Delta Pi events.
- Collaborated with other members of the Executive Board throughout the semester.
- Built relationships and worked jointly with representatives from Greek Life Merchandise companies to create designs for events.

Homecoming Flats Liaison - September 2018 - October 2018

Homecoming Costumes Committee Lead - September 2017 - October 2017

Association of Textile and Apparel Management - August 2016 - May 2017

Girls on the Run Coach - January 2017 - May 2017